



PROTECT THE GOAL CAMPAIGN FOR THE PREVENTION OF NEW HIV INFECTIONS AND TEENAGE PREGNANCIES IN VENEZUELA

UNAIDS:

UNAIDS, the Joint United Nations Programme on HIV/AIDS, is an innovative partnership that leads and inspires the world in achieving universal access to HIV prevention, treatment, care and support.

Last weekend, UNAIDS Venezuela carried out the campaign **Protect the Goal** within the framework of FIFA 2014 Brazil World Cup and the first National Encounter of Football Schools which took place in Caracas Venezuela. It had the support of the United Nations Population Fund (UNFPA), the Sports for Development Foundation “*Fundación Deporte para el Desarrollo*” and volunteers from UNHCR.

Over 400 people from all ages met at UNAIDS Venezuela’s stand where they received information about the **Protect the Goal** campaign. For 3 days, children and their parents were updated about the situation of HIV/AIDS in Venezuela and the importance of preventing teenage pregnancies and new HIV infections. The activity was liven up with a documentary from the campaign with participation of the World Cup football players Michael Ballack, Gervinho and David Luiz, who are UNAIDS good will ambassadors and are committed to the goal of zero new HIV infections; zero discrimination; and zero AIDS-related deaths.

The Purpose of the campaign **Protect the Goal** was to raise awareness on the population about HIV prevention and teenage pregnancies, as well as to mobilize young people to get involved in the AIDS response.

